



## The Electricalz

Electricalz is formed by two young Milan-based djs/producers: Geronimo and Vladi Elz. Born in 2005, since the beginning Electricalz is deeply involved with the clubbing experience; besides the artistic and creative part of it, Electricalz stands out also as a party-planning structure. In 2005 the duo starts developing a monthly format called R!evolution 909 which was mainly a party set in the famous and historical Milanese squat Pergola Move. The place is an underground, dark, small club where music is the ultimate. During

this happy period we had the pleasure to count among our guests Steve Kotey, Motel Connection, Alexkid and Thomas Barfod. The party becomes quickly a hit, with hundreds of party-goers and clubbers standing in line just to get in. 2005 sees also Electricalz's first discographic project called "Captured" released by the Gasoline Records.

During 2006 the R!evolution 909 project becomes synonym of the party experience, and therefore is set in another historical and bigger location, the Tunnel. The concept undergoing the project remains the same: naked place, high-quality music and hip artists like Luomo, Jeff Samuel, Arnaud Le Texier, Jorge Savoretti, Kasper&Papol and naturally The Electricalz. In 2006 born also a parallel project called IN\_PUT, a collaboration with a Drum'nBass dj crew. IN\_PUT takes place at Leoncavallo, the most important and alternative squat of all Italy (kind of like the Tacheless in Berlin). The monthly format develops itself over two rooms, one where techno music is played and the other one where d'nb is played, hosting prestigious guests such as dj Aphrodite, dj Fresh, Apparat, Italoboyz, Congonatty family, Motel Connection. This ensures the massive and unpredicted success of the night, and we've registered peaks of 5000 people per night. In 2006 The Electricalz and Luca Doobie produces the Germany World Championship jingle for an important soft drink brand which leads to the hit single "Rarefatto" (always under Gasoline Records with the pseudonym "The Loopfellaz").

2007 sees the IN\_PUT night as turning point of the club scene. The program started starring Modeselektor, Dj Aphrodite, Dj Cyantific, Noisia, Ellen Allien, Wighnomy Brothers, The Orb, Chris De Luca, Phon.o, Dj Fresh, Adam F and many more. The guys had already open their own label called Thisorder distributed on vinyl and digital by Electronix Network, now about to release the third record.

**For DJ Bookings:** [alex@groundmusic.it](mailto:alex@groundmusic.it)

**For more info:** <http://www.myspace.com/electricalz>

**DJ Mixes:** [www.paradigmamusik.net/downloads/electricalz\\_mix](http://www.paradigmamusik.net/downloads/electricalz_mix)

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